



**KSDK**  
**1000 Market Street**  
**St. Louis, MO 63101**  
**(314)421-5055**

[www.ksdk.com](http://www.ksdk.com)

# DELETED CONTRACT

And:

**Strategic Media Services/ POL**  
**3299 K ST., NW Suite 200**  
**Washington, DC 20007**

<u>Contract / Revision</u> 685549 /		<u>Alt Order #</u> 06116659
<u>Product</u> <b>NRSC 2012</b>		
<u>Contract Dates</u> <b>10/31/12 - 11/06/12</b>	<u>Estimate #</u>	
<u>Advertiser</u> <b>National Republican Senatorial Committee</b>		<u>Original Date / Revision</u> 08/29/12 / 08/29/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KSDK</b>	<u>Account Executive</u> Kristin Waskie	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u> I101	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
D 1	KSDK	11/01/12	11/01/12	6-7a	6-7A		:30				NM	0	\$0.00
D 2	KSDK	11/05/12	11/06/12	6-7a	6-7A		:30				NM	0	\$0.00
D 3	KSDK	10/31/12	11/02/12	NBC Today 7-9A	7-9A		:30				NM	0	\$0.00
D 4	KSDK	11/05/12	11/06/12	NBC Today 7-9A	7-9A		:30				NM	0	\$0.00
D 5	KSDK	10/31/12	11/02/12	NBC Today Show II 9-10A	9-10A		:30				NM	0	\$0.00
D 6	KSDK	11/05/12	11/06/12	NBC Today Show II 9-10A	9-10A		:30				NM	0	\$0.00
D 7	KSDK	10/31/12	11/02/12	News at 10am	10-11A		:30				NM	0	\$0.00
D 8	KSDK	11/05/12	11/06/12	News at 10am	10-11A		:30				NM	0	\$0.00
D 9	KSDK	10/31/12	11/02/12	Noon News	12-1230p		:30				NM	0	\$0.00
D 10	KSDK	11/05/12	11/05/12	Noon News	12-1230p		:30				NM	0	\$0.00
D 11	KSDK	10/31/12	11/02/12	Show Me St. Louis	1230-1p		:30				NM	0	\$0.00
D 12	KSDK	11/05/12	11/05/12	Show Me St. Louis	1230-1p		:30				NM	0	\$0.00
D 13	KSDK	10/31/12	11/02/12	Jeopardy	430-5p		:30				NM	0	\$0.00
D 14	KSDK	11/05/12	11/05/12	Jeopardy	430-5p		:30				NM	0	\$0.00
D 15	KSDK	10/31/12	11/01/12	News Channel 5 at 5P	5-530P		:30				NM	0	\$0.00
D 16	KSDK	11/05/12	11/05/12	News Channel 5 at 5P	5-530P		:30				NM	0	\$0.00
D 17	KSDK	10/31/12	10/31/12	NBC Nightly News M-F	530-6p		:30				NM	0	\$0.00
D 18	KSDK	11/05/12	11/05/12	NBC Nightly News M-F	530-6p		:30				NM	0	\$0.00
D 19	KSDK	10/31/12	11/02/12	News Channel 5 at 6P	6-630P		:30				NM	0	\$0.00
D 20	KSDK	11/05/12	11/05/12	News Channel 5 at 6P	6-630P		:30				NM	0	\$0.00
D 21	KSDK	10/31/12	11/02/12	630-7P Wheel of Fortune	630-7P		:30				NM	0	\$0.00
D 22	KSDK	11/05/12	11/05/12	630-7P Wheel of Fortune	630-7P		:30				NM	0	\$0.00
D 23	KSDK	10/31/12	11/01/12	LN (M-F)	10-1035p		:30				NM	0	\$0.00
D 24	KSDK	11/05/12	11/05/12	LN (M-F)	10-1035p		:30				NM	0	\$0.00
D 25	KSDK	10/31/12	11/02/12	Tonight Show	1035-1137p		:30				NM	0	\$0.00
D 26	KSDK	11/05/12	11/05/12	Tonight Show	1035-1137p		:30				NM	0	\$0.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Gannett Co., Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due to the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.



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685549 /	06116659

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/31/12 - 11/06/12	NRSC 2012	

<u>Advertiser</u>	<u>Original Date / Revision</u>
National Republican Sena	08/29/12 / 08/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
D 27	KSDK	11/03/12	11/03/12	NBC Today Show (Sa)	7-9A		:30				NM	0	\$0.00
D 28	KSDK	11/03/12	11/03/12	News Channel 5 at 6P Sat	6-630P		:30				NM	0	\$0.00
D 29	KSDK	11/03/12	11/03/12	630-7P Wheel of Fortune Sat	630-7P		:30				NM	0	\$0.00
D 30	KSDK	11/03/12	11/03/12	Saturday Night Live	1030p-1205a		:30				NM	0	\$0.00
D 31	KSDK	11/04/12	11/04/12	Sun 9-10a	9-10A		:30				NM	0	\$0.00
D 32	KSDK	11/04/12	11/04/12	News Channel 5 at 5P Sun	5-530P		:30				NM	0	\$0.00
D 34	KSDK	11/03/12	11/03/12	Notre Dame Football	Various		:30				NM	0	\$0.00
D 35	KSDK	10/31/12	11/01/12	Late Night w/Jimmy Fallon	1135p-1235x		:30				NM	0	\$0.00
D 36	KSDK	11/05/12	11/05/12	Late Night w/Jimmy Fallon	1135p-1235x		:30				NM	0	\$0.00
D 37	KSDK	11/04/12	11/04/12	NFL Regular Season Football	Various		:30				NM	0	\$0.00
<b>Totals</b>										0.00		0	\$0.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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